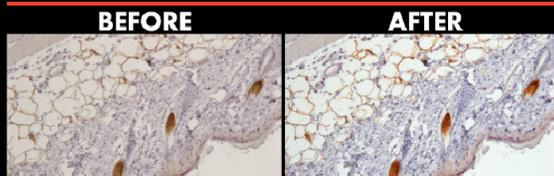


Satisfied with the quality of your digital images?



See for yourself with a **free trial**.

datacolor
CHROMACAL[™]
www.ChromaCal.com

We are often asked the following:

“Microscope systems are sophisticated and expensive, so why don't my digital images look right?”

It's **not** your fault and, in science and research, Adobe® Photoshop® is **not** the answer.

In today's environment, post-processing of color brightfield images is unavoidable:

- Camera manufacturers define their own color
- Imaging software is complicated and leads to unintended results
- Variables such as a light source, optics and microscope settings affect color output
- Monitors vary in color performance and degrade over time

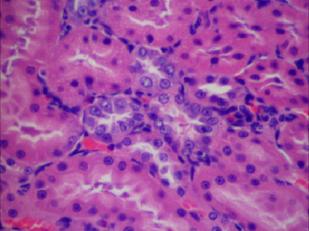
datacolor
CHROMACAL[™]

Improve quality.
Standardize color.
Reduce effort.

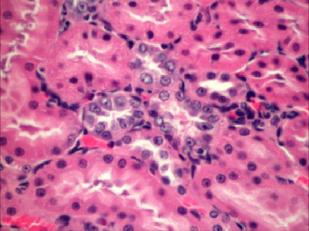
Focus on your results.

Learn more

BEFORE



AFTER



Visit us at
SOT 2015,
Booth #1816
www.ChromaCal.com

You want your digital imaging to deliver:

- ✓ **Enhanced Color Definition** to reveal details
- ✓ **Consistent color** for comparison
- ✓ **Accurate color** for evaluation
- ✓ **High quality** to support your science

And, you want to achieve these results with **less effort**.

With Datacolor **CHROMACAL**[™], these goals can be consistently realized.

The result....confidence in your imaging so you can focus on your research.

ChromaCal is a comprehensive solution consisting of 3 simple tools:



Color Standard Slide



Easy-to-Use Software



Monitor Calibrator

****Ensure that your images are displayed and printed as intended****

www.ChromaCal.com info.ChromaCal@datacolor.com 800-982-6499



Before CHROMACAL



After CHROMACAL

FREE Trial Offer

Do you edit your digital images to make them look “right”? Do you want consistent and comparable images without all the effort? And, is image accuracy important to you?

Then take Datacolor CHROMACAL for a test-drive in your own facility!

Sign up TODAY for our **30-day, no-obligation Free Trial Offer**. You will receive:

- a full-featured version of our CHROMACAL Image Calibration software; **and**
- a CHROMACAL Color Calibration Slide.

For details, visit our promotions page at: <http://scientific.datacolor.com/current-promotion/>, call us at 800-982-6499, or send us an email at info.ChromaCal@datacolor.com.

Here’s what our customers are saying

“I always say there are two ways to do imaging. One way is to create nice pictures for the cover of Nature Magazine. The other way is to create actual data. For digital pathology imaging, we are interested in actual data....The accuracy of tissue biomarker quantification requires linear image acquisition, and imaging systems are not always linear by default from the manufacturer. It is not possible to judge the accuracy of your imaging system by just looking at your digital images — you would never notice it. So, in my opinion, CHROMACAL solely as a diagnostic tool is very valuable.”

Stefan Hamann, PhD (Biogen Idec)

“CHROMACAL is KIS – keep it simple, and easy to use. With CHROMACAL, bad camera settings, and poorly configured microscopes become obvious, and can be quickly corrected. Scanned the CHROMACAL calibration slide with my whole slide scanner on the first try, right out of the box.”

Stephen Hewitt, MD, PhD (National Cancer Institute)

“CHROMACAL was easy to use. I found the calibrated color to be truer and it also provided better color balance. The result was clearer color differentiation which is important for assessment and evaluation.”

Ward R. Richter, DVM, MS, ACVP (Druquest International, Inc.)

Join the CHROMACAL Community

Amgen

Biogen Idec

Bristol-Myers Squibb

Case Western Reserve University

Delft University

Druquest International, Inc.

Gladstone Institutes

Indiana University Purdue University
Indianapolis

Kansas State University

Leica Microsystems

Marine Biological Laboratory

National Cancer Institute

NeuroScience Associates

Sanford-Burnham Medical Research Institute

Teva Pharmaceuticals

University of California, Davis

University of Central Missouri

University of Minnesota

University of Pennsylvania

Visit us at www.ChromaCal.com